

Local Market Update – December 2013

A RESEARCH TOOL PROVIDED BY THE MULTIPLE LISTING SERVICE OF HILTON HEAD ISLAND AND THE HILTON HEAD AREA ASSOCIATION OF REALTORS®



Hilton Head Totals

- 2.5%

Change in
New Listings

+ 1.4%

Change in
Closed Sales

+ 14.2%

Change in
Median Sales Price

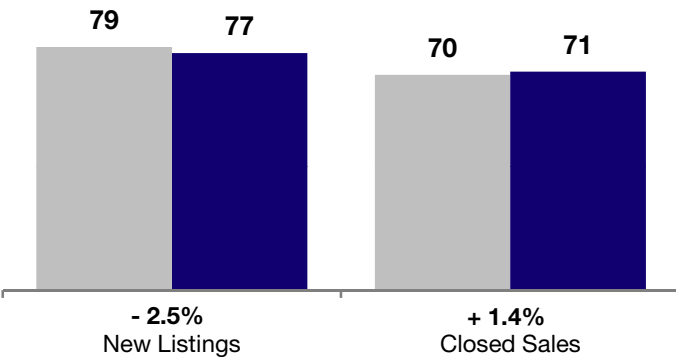
Detached Homes Only

	December			Year to Date		
	2012	2013	+ / -	2012	2013	+ / -
New Listings	79	77	- 2.5%	1,287	1,363	+ 5.9%
Closed Sales	70	71	+ 1.4%	737	815	+ 10.6%
Median Sales Price*	\$429,000	\$490,000	+ 14.2%	\$452,000	\$480,000	+ 6.2%
Percent of List Price Received*	93.5%	94.3%	+ 0.8%	93.8%	94.8%	+ 1.1%
Days on Market Until Sale	159	168	+ 6.0%	149	145	- 2.5%
Inventory of Homes for Sale	801	750	- 6.4%	--	--	--

* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

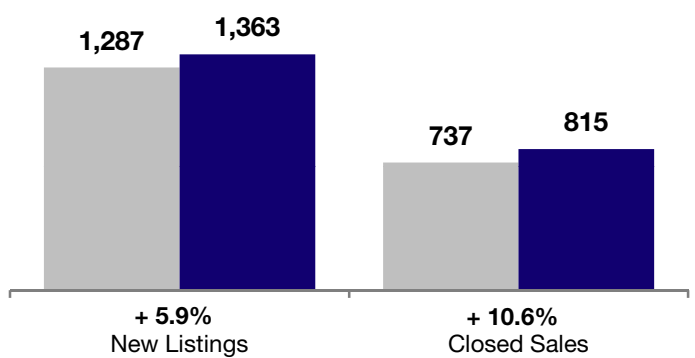
December

■ 2012 ■ 2013



Year to Date

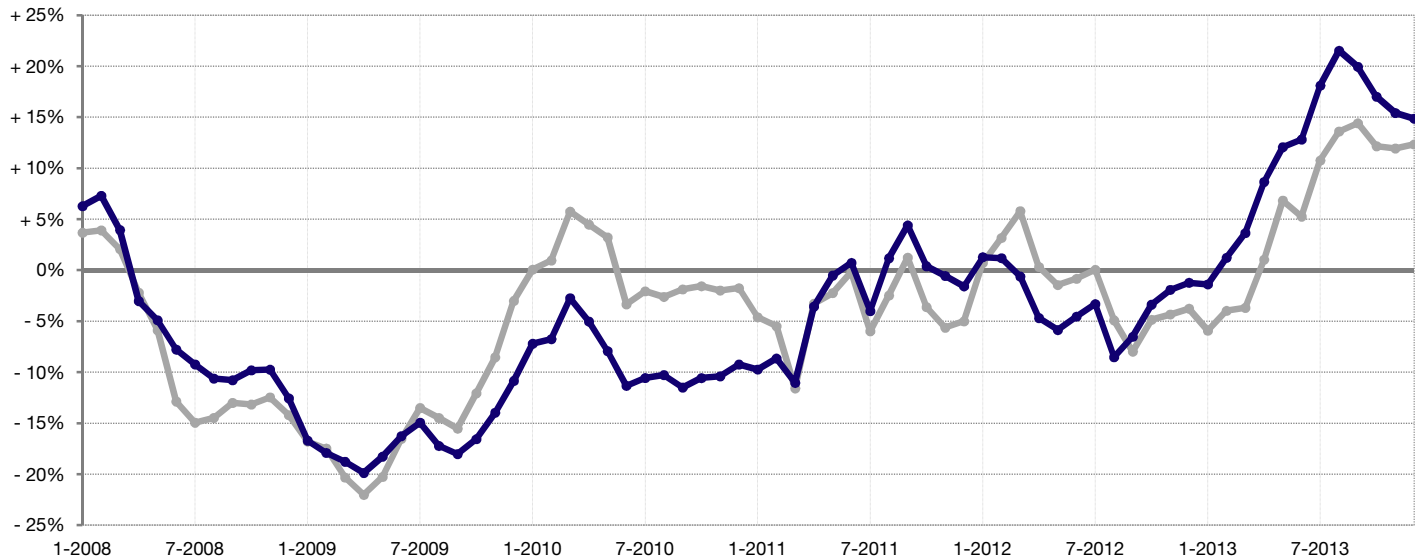
■ 2012 ■ 2013



Change in Median Sales Price from Prior Year (6-Month Average)**

All MLS —

Hilton Head Totals – Detached Homes Only —



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | All data from the Multiple Listing Service of Hilton Head Island. Sponsored by South Carolina REALTORS®. Powered by 10K Research and Marketing.